

COMPANY PROFILE

2023/24



Towards a
Future of
Possibilities

Our mission is to ensure that our clients maximize their marketing communication through award winning design, responsive Service, quality products and furnishing an enjoyable atmosphere at an acceptable price/Value relationship

www.justclickshop.com.sg

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WELCOME

JustClick Pte Ltd is an IT and Marketing Consulting Firm that combines **CREATIVITY** and **TECHNOLOGY** to build brands, promote products & services and deliver business growth.

We Specialize in making your business look its best. With many years experience designing high quality, unique and innovative graphics, we are the single source for all your business design, print , brand and website needs. Allow us to give you the competitive edge necessary to be a winner in your marketplace.

JustClick Pte Ltd has the ability to handle any project from start to finish with a quality you always expect from us. We can supply you with full corporate branding an logo design, Creative brochures, business stationery, web solutions, advertising, catalogues, leaflets & Much more.

Why We Are Doing And What ?

In today's Marketplace, imagination is everything. How your company looks to the outside world sets the tone for all of your interactions - with customers, partners, media and other key stakeholders. You Cannot afford to present an unprofessional and inconsistent image.

JustClick, an IT solutions company with over 7+ years experience supported by 30+ employees, has been empowering its clientele with path breaking aesthetic web solutions.

We provide full-cycle services in the areas of software development, web-based enterprise solutions, web application and portal development

Combining our solid business domain experience, technical expertise, profound knowledge of latest industry trends and quality-driven delivery model, we deliver solutions that go beyond meeting customer expectations.

“ We make services first priority because in new generation we faced new kind of challenges and it is important to provide best opportunities to our customers.

Why Choose US ?



Innovative Ideas



Well Organised Workflows



Fast Operations



High Quality Results



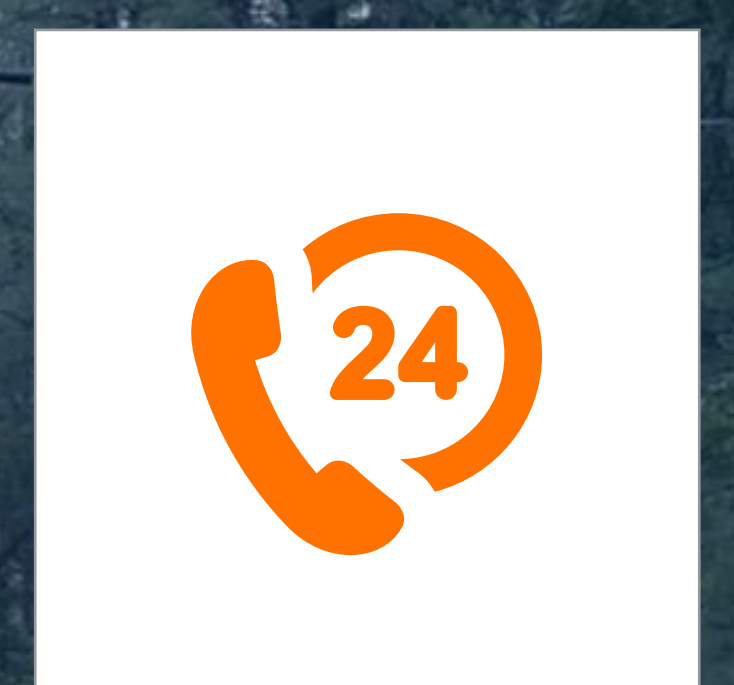
In Detail Researches



Latest Technologies



Professional Specialist



Friendly Support

How We Work



Consultative Approach

We will adopt a consultative approach by involving your company's project manager while undertaking the project and its functionalities.

Once we have understood what you need for your project, we will embark on the actual work of research, design & development. We will explore multiple concepts to choose.

We will discuss the concepts with you, input your feedback and refine until everything is perfect.

Finally, we will begin production. It will be a fun process with simple goal to deliver a product that will produce real results

The First and most important step is listening. We will begin by developing a solid understanding of your company, your clients, other target groups and your needs. Doing so will help us to create a website that will work for your company.



CONCEPT

The First step is actually the most important one as it involves a solid understanding of the company. It also involves a good understanding of you - what your business goals and dreams are and how the website can be utilised to help you achieve those goals.



PRESENTATION

We will prepare a bunch of rough designs and then narrow down to a few. These designs will then be presented to the client for feedback. This stage mainly consists of a cycle of reviewing, tweaking and approving the design until ideally both the client and we are satisfied with the sketch of the design



EXPLORATION

Collecting all the information gathered from phase one and after coming up with some ideas that received a green signal from the client, it is time to put together a plan for the project by creating a workflow. Workflows are basically created to diagram a designer's thought process.



DESIGN

Mock-ups are a realistic static graphic representation of the website. They help make clear which information goes where and which colour or images will be suitable. We will design a mock-up of your website interface by adding dummy text, colour & graphics. Some adjustments to the wireframe layout may be made to improve the website "look " or functionality



DEVELOPMENT

The development stage is where we will take all of the individual graphic elements from the mock-up and use them to create the actual, functional website. This is typically done by first developing the home page followed by a "shell" for the interior pages. Our entire team will make in-progress website available to you for viewing and work on any other minor changes you would like to have done.



MAINTENANCE

The development of your website is not necessarily over, though. One way to bring repeat visitors to your site is to offer new content or product on a regular basis. We will be more happy to continue working together with you to update the information on your website. We offer maintenance packages at affordable packages based on how often you anticipate making changes or enhancements to your website

Our Carefully designed products & Services enable us to harness the latest technology for delivering business capability to our clients



WE SPECIALIZE IN MAKING YOUR BUSINESS LOOKS IT'S BEST

OUR SERVICES

What makes our JustClick Pte Ltd really special is how integrated our team is! Creating work that we are proud of is paramount to everything else and we would not have been capable of producing successful projects if our whole team didn't believe in that.

If you'd like to experience our creative service and benefit from its marketing potential, do get in touch with us today



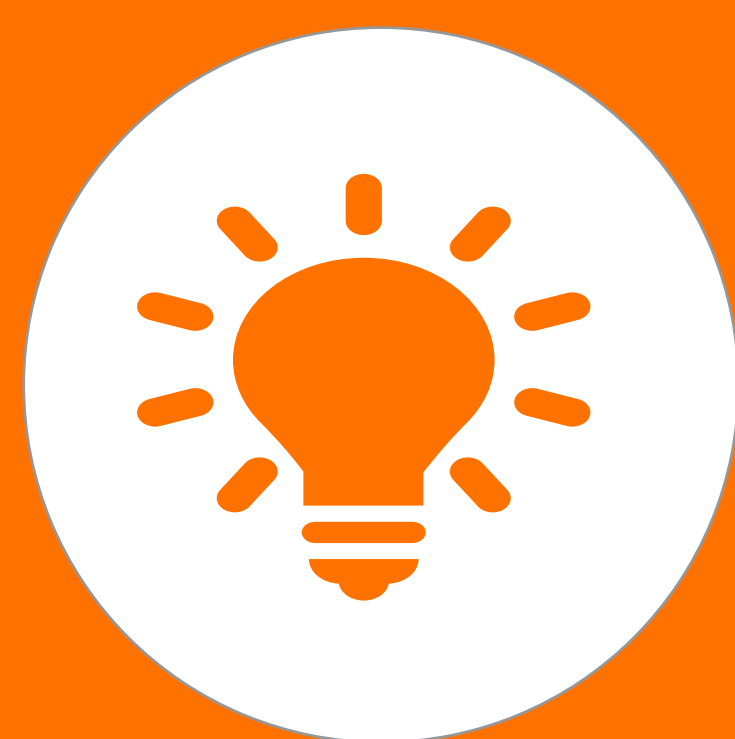
Advanced Web Development

Web Design & Development, E-Commerce Development, Portal Development, Application Development, Web-Based database programming, etc.,



Business Application Development

Content & Document Management, Customer Relationship Management(CRM), Business Process Management, Supply Chain Management, etc.,



Business Enterprise Solution

Inventory Management, Enterprise Resource Planning, Production Management, POS, Retail Management, etc.,

Solution Expertise

- Shopping Carts
- Product Catalogues
- Customer Management
- Order Tracking
- Credit Card Processing
- Tax / Shipping Calculations
- Membership Management
- File Management (Docs and Media Files)
- Restricted Access Areas
- Electronic Newsletters
- Mailing Systems
- Integrated Search
- Message Boards and Forums
- Online Chats
- Blogs
- Polls and Surveys
- Ratings and Reviews
- Event Calendars
- Back-end Administration Panels
- Advertisement and Banner Management
- Tracking and Website Statistics
Feedback Forms
- RSS Feeds
- Web Content Management
- Business Intelligence
- iPad, Android Tablet Presentations
- Core Location Map Services
- Mobile Websites
- Shopping API Integration

Additional Services

Graphic Design/Multimedia

Brand/Corporate Identity

Flash Presentation

Flash Elements

E-Cards Design Newsletter Design

Mobile Application Development

API Integration

Presentation Solutions

Business Apps

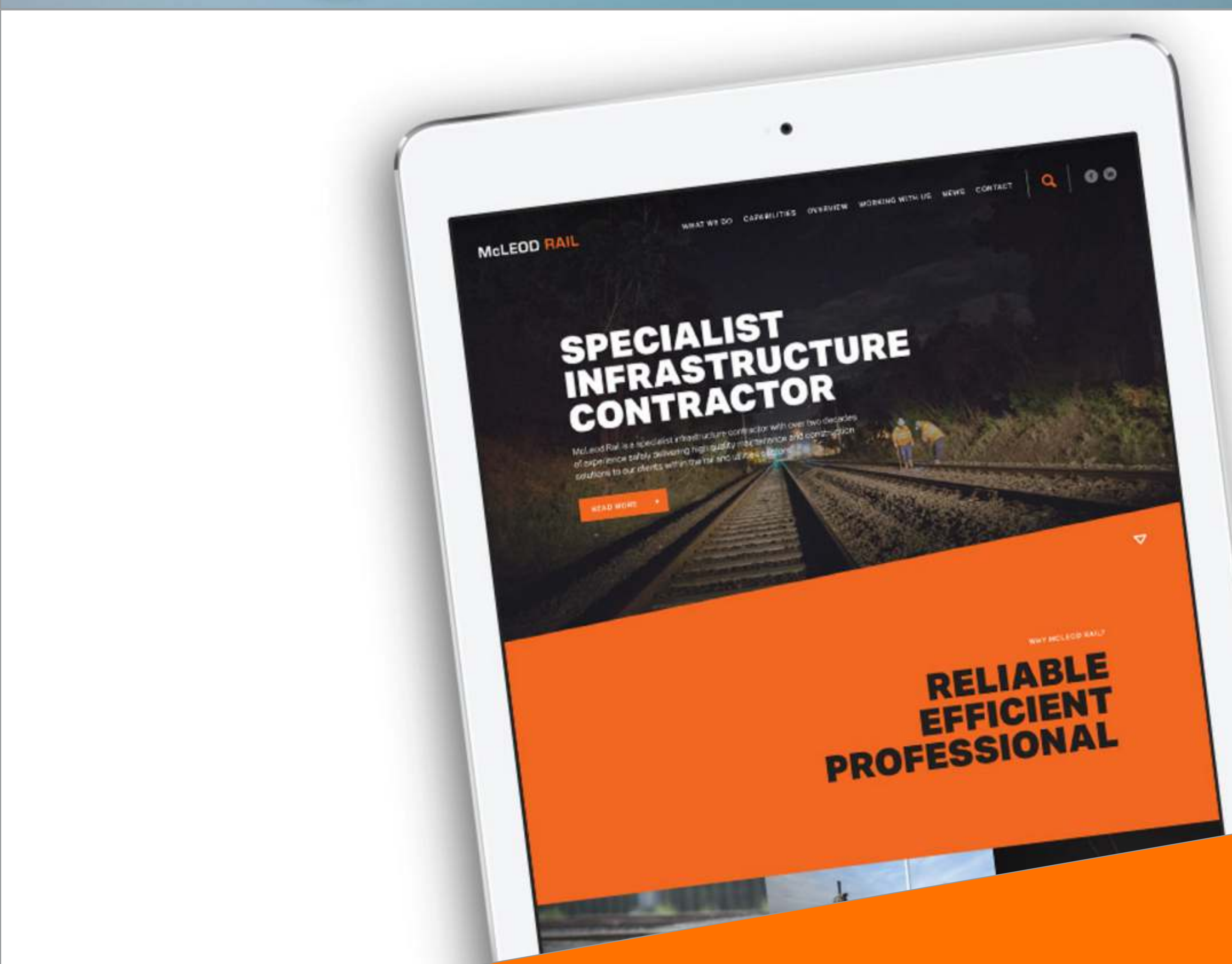
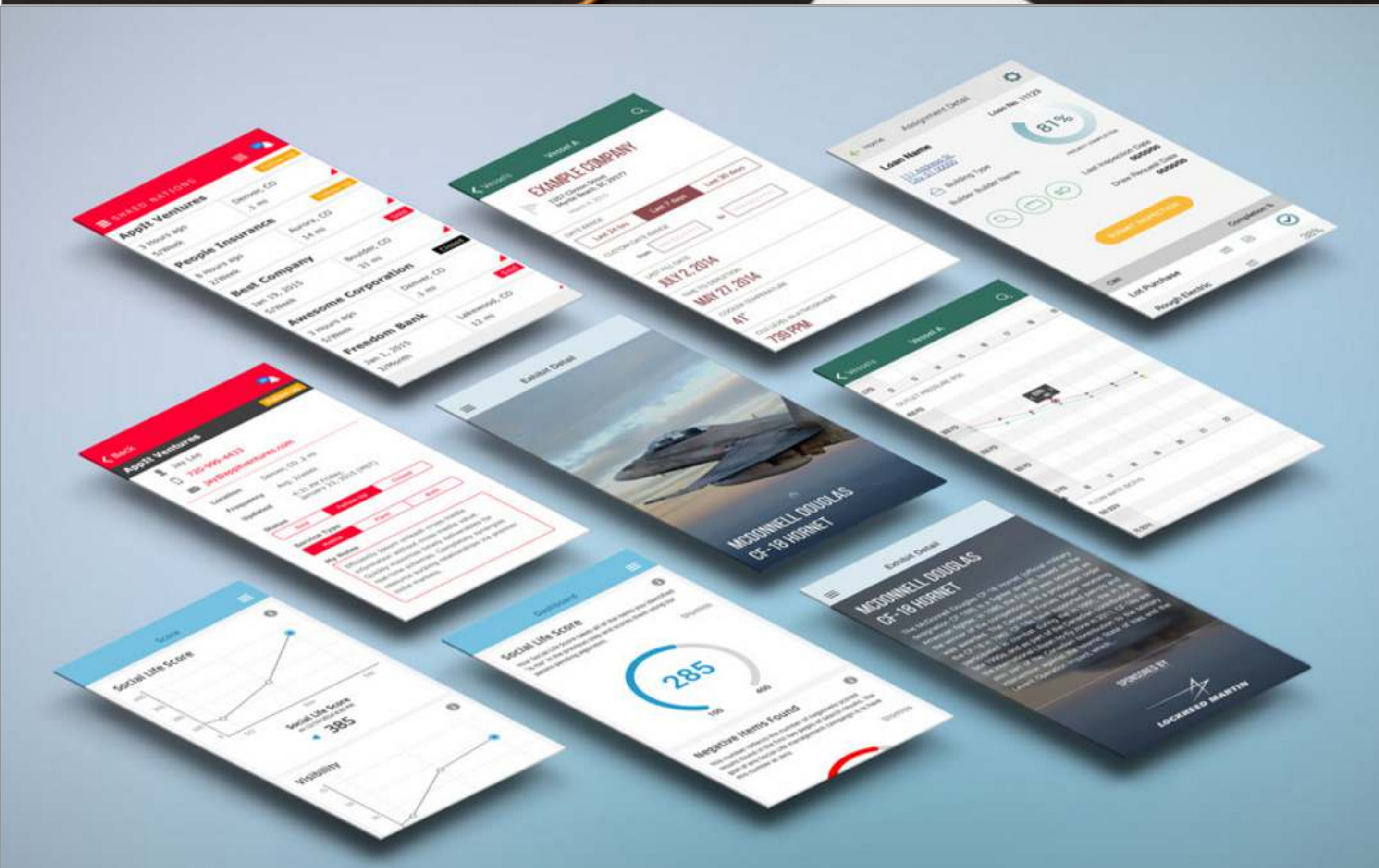
Custom App developments

Maintenance and Support

On-going Support (bug fixing, problems analysis and resolution on, on-call support)

Adaptive Enhancements (modifications to support business or technical requirements changes)

Perfective Upgrades (new functionality/features) Technical Improvement (optimization restructuring/ rewriting)





Let's Start

PROJECT

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